





**OFFICIAL SPONSOR** 

# Official Sponsor of CONMEBOL Sudamericana



# Let's play together

PayRetailers is now an Official Sponsor of the South American football tournament CONMEBOL Sudamericana, and strengthens our relationship with the region. This is the first time a PSP has officially sponsored CONMEBOL Sudamericana, the second-most prestigious club competition in South American football. Empowering our social commitment in Latin America, we have reached an agreement with the South American football confederation by which we become the Official Sponsor of CONMEBOL Sudamericana for the next two seasons.

Our clients benefit from our in-depth knowledge in each country by offering a localized payment experience for the region with simple and reliable payment methods used for everything that fans enjoy, and with a worldwide settlement of funds through one single integration.

PayRetailers bridges the access gap between Latin Americans and international companies, and it is a trusted partner to 50+ local banks in 12 countries.





# Why choose PayRetailers?

- Onnect across 12 different countries
- Multi-currency processing
- Real-time payment reporting services through a merchant back office
- Flexible settlement currencies: USD, EUR, BTC
- No need to set up a local entity
- Specialized technical support
- More than 250 local payment methods
- Integration with third-party payment processors
- Save time negotiating with banks and other financial entities
- Ocmplete suite of anti-fraud payment tools
- Robust and scalable infrastructure with high availability
- Start processing within 48 hours

# Payment methods

A single API Integration for all your payments needs



Cash payments



Bank transfers



Local cards





**QR** codes e-Wallets

Access to more than 250 local payment methods. Our payment gateway supports multi-channel and multi-currency payments, enabling merchants to achieve higher sales.





# Payment solutions tailored for:



Financial Services



Airlines





Gambling & Betting



Ticketing



e-Learning



e-Commerce



SaaS



Marketplaces

Easy

integration

Rest API

Flexible and robust API designed to be integrated into web or mobile applications, saving time and money on long integration processes.

Libraries (SDK)

PayRetailers has development libraries for multiple languages and platforms: Python, PHP, Ruby, Node.js, and others.

Dedicated technical team

Customer support in different channels, providing the best service to grow your business.

Sandbox environment

Validate your integration with our test environment before moving into production.

Plug-in integration

Our extensive documentation includes all the methods and plug-ins to help integrate your solution as soon as possible.







Paywall Integration

Full flexible API

Direct Integration

Mixed Integration Once you have your test account, you can review all the PayRetailers solutions and decide which integration best suits your site.

Paywall Integration

An all-in-one solution that provides a filtered payment method listing, grouped by payment method channel, that is always up-to-date.

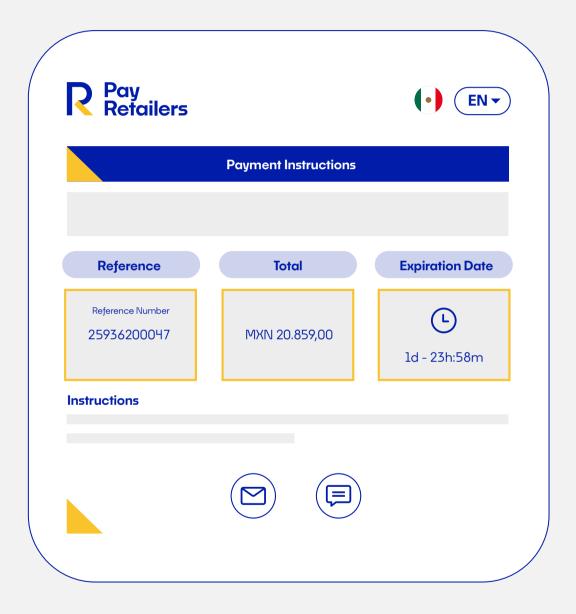
Dynamic Method Calling
For integrations which require a more custom-coded approach, the GET Payment Methods API call provides a list of all available payment methods in JSON format, along with their preferred display name and image URL.

Direct Integration
Direct Integration provides the payment method codes directly to the merchant, who can integrate them as they see fit.

Mixed Integration

Integrate both: a paywall and a direct integration.

# **Standard checkout**



- Localized: 250+ local payment methods
- Dynamic: price in local currency
- Interface with multiple languages
- Adaptable to all devices
- Secure domain (https)
- Security certificates
- Customized payment options
- Integrates with your existing customer experience

# Security at PayRetailers

Feel safe - we perform multiple checks on all transactions

Our in-house risk management team monitors and reviews high-risk transactions to ensure that only legitimate payments go through, and to reduce fraud.









# Risk & Fraud Management System

Get analytics for your business with customizable reports that fit your needs, and chargeback tracking. Pick any parameter you want to measure or track and receive real-time reports to grow your conversions.

# Secure Payment Gateway

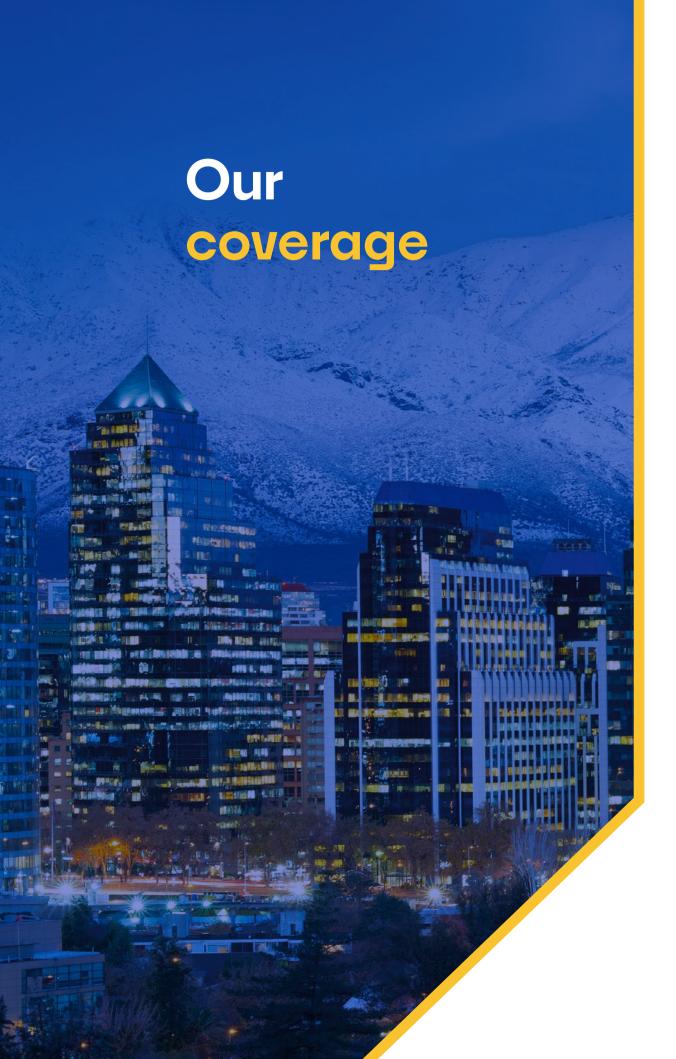
Your customer's data will always be protected by the most reliable payment security technologies, including EMV, PCI-validated P2PE, and tokenization.

# In-House Machine Learning Risk Engine

PayRetailers uses sophisticated fraud decision model, numerous data sources, and our proprietary rules engine to identify high-risk transactions.

# Best-in-class Security Tools

Create rules that match your business model, such as blocking specific BIN ranges, triggering 3D Secure, or limiting high-value transactions.



# One Start integration, selling in 12 countries Latin America with PayRetailers

















Brazil

Chile

Mexico

Colombia

Costa Rica

Ecuador





Guatemala









Peru

# Payment trends in LATAM

**90M Transactions** processed by PIX (an instant payment system) in its first month in Brazil

Of consumers mentioned Boleto Bancário as their preferred payment method in Brazil

20%
Of online purchases during the pandemic were cash-based payments

**61**%

will be online

end of 2021

Of Brazilian adults

consumers by the

«When it comes to convenience and trust, Latin American consumers still mention local payment methods, such cash vouchers, as one of the safest».

Igor Costa, Enterprise Sales Manager







# **Online Payments**















TED





Banco do Brasil

Bradesco

Banrisul

Santander

Boleto PIX







Boleto

Boleto PIX

Bradesco





## **Online Payments**



**BBVA** 







**HSBC** 



Scotiabank

SPEI

# **Cash Payments**



















OXXO

7 Eleven

BBVA

Scotiabank

**HSBC** 

Banorte

Walmart

Superama

AirPak



















Farmacias Benavides

Cefemex

Maxilana

A-Tiendas

Farmacias Bazar

Grupo Petro FE

La Original

Caja Solidaria Tamaulipas

One







Moy Especias



Circle K



Mi Adelanto



Paso Seguro



Red Efectiva



Sam's Club



El Asturiano



Prendamex



14



# **Cash Payments**

















Kiosko

Waldo's

Super Farmacia

Alsuper

Caja Cerro de la Silla

Farmacias del Ahorro

Gestopago

Alamano

Banco Forjadores

















Bodega Aurrera

Multirecargas

Te creemos

Farmacias del Doctor Ahorro

Calimax

Soriana

Super Farmacias Santa Maria

Comercial Mexicana



# **Online Payments**



















PSE

Bancolombia

Banco Caja Social

Ñequi

Banco Fal

Banco Falabella

BBVA

Scotiabank Colpatria

Davivienda











Banco Popular

CITI

Banco de Occidente

# **Cash Payments**



















Efecty

Éxito

Baloto

Punto Red

Super Giros

Movil Red

Super Inter

Surti Max

Davivienda

# **Card Payments**





Mastercard





Diners Club International

American Express



# 

# **Online Payments**











TBI







Santander

BCI

TBanc

Web Pay

Khipu

Multicaja

# **Cash Payments**







Lider

Express de Lider

Acuenta

# **Card Payments**





# e- Wallet Payments



MACH





# **Online Payments**



















Vía BCP

BBVA

Caja Huancayo

Caja Tacna

Caja Trujillo

Interbank

Scotiabank

Caja Arequipa

# **Cash Payments**

















Vía BCP

BBVA

Caja Huancayo

Caja Tacna

Caja Trujillo

Interbank

Scotiabank

Caja Arequipa











Western Union

Tambo

Banco Ripley

Pago Efectivo



# INA

# **Cash Payments**







Pago Fácil

Rapipago

Provincia NET

Best fit for every business, in every country, in every currency.



ш







AirPak

Pagos 724

Punto Express







Credicomer

Farmacias Económicas

Tiendas Galo





Fedecaces

Fedecrece



# GUATEMALA

# **Cash Payments**







Caja de Desarrollo

Banco de Antigua

Fundación Génesis

We are from Latin America, we know the countries, we know the culture, we know the people.



# **Online Payments**





Banco Guayaquil

Banco Pichincha







Banco Guayaquil

Banco Pichincha

Pichincha Mi Vecino







Mi Comisariato



# NICARAGUA



# **Cash Payments**



Quick Stop







Super Express







Tele Dolar

Tiendas Pronto

Coservi







Financiera Fondo de Desarrollo Local (FDL)



# **Cash Payments**



Western Union



# **Online Payments**



Banco Nacional



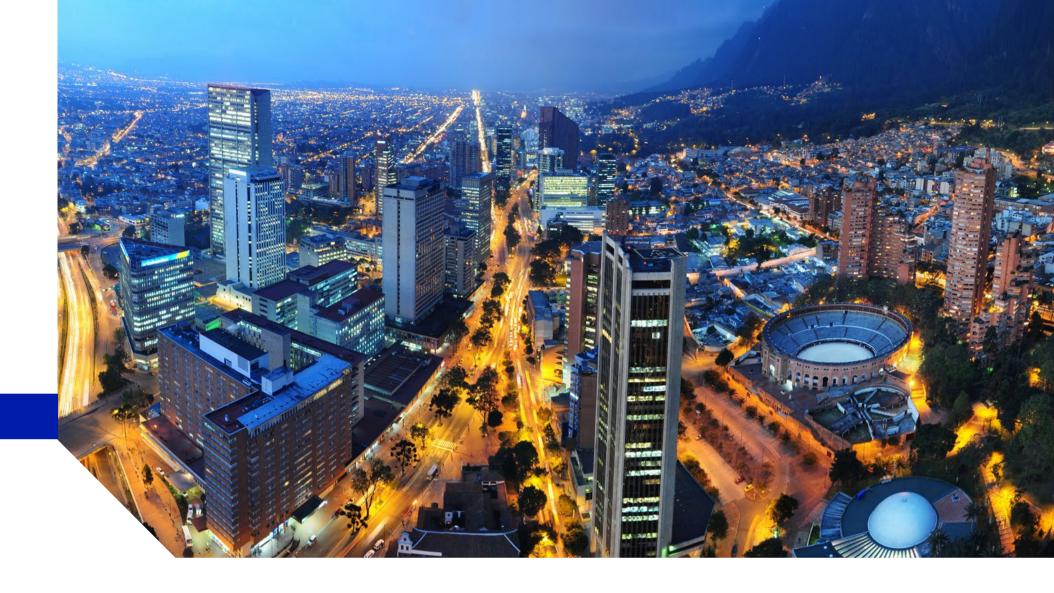
Banco Nacional

# **Our associations**

We are members of several Fintech Associations throughout Latin America with the common goal of creating a dynamic ecosystem for business development.

# **Fintech Associations**







## **Financial inclusion**

We promote the business of companies, driving the creation of new technology-based financial products that provide solutions to the current demands of users, helping to increase the level of financial inclusion.



## **Financial education**

We are aware of the importance of helping people acquire the knowledge and skills to better manage their personal finances and improve their well-being. We use our collective knowledge and industry best practices to improve financial services for everyone.



# **Partnership**

Discover the advantages of being our partner



### Global reach

PayRetailers is a world-renowned brand that can help both you and your customers go further by accepting payments throughout Latin America.



## **Back office reseller**

Enjoy an advanced data analysis system that can create reports in real time with an intuitive graphic user interface.



## **Trusted brand**

Working with PayRetailers lets you guarantee secure payments for you and your customers.



## **Direct assistance**

Our team of partner experts would be delighted to help you implement the perfect combination of payments that meet your business needs.



## **Specialized resources**

Keep up with the latest news and updates from our payment experts.



## **Commission systems**

We offer different options for partnering with us, including commissions for every affiliate you refer.



# Thank you!

Contact us and explore new opportunities!

sales@payretailers.com

Our offices around the world

Argentina | Brazil | Chile | Colombia | Malta | Mexico | Spain









